



February 5, 2026

Mayor Anthony Talerico
47 Broad Street
Eatontown, NJ 07724

Dear Mayor Talerico,

On behalf of Pinwheel Place, we are writing to respectfully request an Aspire community grant of \$5,000 to support our innovative childcare program and the creation of a permanent Baby Pantry on our site. As you know, our mission is to offer free emergency childcare for children aged 6 weeks to 6 years old to reduce the stress of their parents and prevent childhood trauma before it starts.

As the **only registered crisis nursery in New Jersey**, Pinwheel Place provides emergency childcare for families facing domestic violence, housing instability, medical crises, and other acute challenges. Our home in Eatontown, NJ, is a safe and healthy environment where children can play, develop sensory and motor skills, and have their emotional and physical needs met. Through our mission, we have built a village of passionate community members who support our families experiencing challenging times.

In the past year, Pinwheel Place has provided almost 2,000 hours of childcare to area families facing tough personal and economic circumstances. Approximately 70 percent of our referrals come from regional domestic violence shelters, 180 Turning Lives Around and Mercy Center, whose clients are often fleeing violence with nothing more than their children and the clothes they are wearing. For these families, immediate access to safe childcare and basic infant necessities is not optional—it is lifesaving. In the past year alone, we have seen a significant increase in requests for larger safety-critical items including car seats, cribs, strollers, and pack-and-plays—items required for childcare enrollment, housing placement, and child safety compliance.

Yet today, space limitations prevent us from meeting all of these urgent needs.

A community grant will help enable the transformation, immediately expanding our capacity to serve families recovering from domestic violence and economic instability. Your investment will directly protect children at their most vulnerable moments and provide families with the stability they need to rebuild.

If you have any questions regarding this request, please contact us at **lhawkins@pinwheelplace.org**. We are so grateful for the ongoing support from our hometown in this critical work empowering families in crisis. We appreciate the opportunity to share our funding opportunities.

Thank you for your consideration.

Sincerely,

Lynn Hawkins

Executive Director

Quadhera Whitney

Assistant Director

P.O. Box 257 – Red Bank, NJ 07701

Anthony Talerico

From: Carol Delia <cdelia@pinwheelplace.org>
Sent: Friday, February 6, 2026 7:55 AM
To: Anthony Talerico
Cc: Lynn Hawkins; Daniel Pereira
Subject: Aspire Community Grant

CAUTION: This email originated from outside of the organization. Do not click links or open attachments unless you recognize the sender and know the content is safe.

Dear Mayor Talerico:

Per your request, enclosed is a brief grant request for a \$5,000 Aspire community grant to support our Baby Pantry project. We will plan to submit a receipt for the purchase of shelving for the new Baby Pantry likely during the summer. Thank you so much for your ongoing support for our mission.

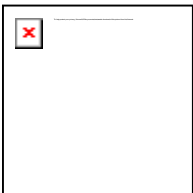
Best,
Carol and Lynn

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Carol Delia
Chairperson, Board of Directors
Pinwheel Place

www.pinwheelplace.org

cdelia@pinwheelplace.org | 813-545-8808



*Pinwheel Place seeks to reduce childhood trauma by providing emergency
and respite childcare and basic needs to families of young children.*

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BOROUGH OF EATONTOWN
OFFICE OF THE MAYOR

47 Broad Street
Eatontown, New Jersey 07724
(732) 389 7623

April 2, 2026

Lynn Hawkins
Executive Director
Pinwheel Place
PO Box 257
Red Bank, NJ 07701

Dear Ms. Hawkins,

The Community Benefits Advisory Committee is in receipt of your letter dated February 5, 2026, wherein you requested \$5,000 to help create a permanent baby pantry on site at your Eatontown location. You made this request to better accommodate your client base of children 6 weeks to 6 years of age for whom you provide emergency childcare in traumatic family situations.

The Community Benefits Advisory Committee is charged with overseeing the implementation of the Community Benefits Agreement between the Borough of Eatontown, Netflix and the New Jersey Economic Development Authority. In this regard, it considered your request at its meeting of February 17, 2026, and found it to be a locally prioritized community benefit and one that improves community health. Accordingly, your request was approved.

Please sign below indicating your intention to: (1) use the funds as stated in your letter dated January 15, 2026, (2) send the Borough proof of payment for the project when complete and (3) return to the Borough any funds that are not expended for the stated purpose. Lastly, your signature confirms that you have or will receive all required zoning, construction, or any other regulatory approvals for the construction and maintenance of a pantry at your site.

Thank you,


Anthony Talerico, Jr.
Mayor

Agreed:


Lynn Hawkins
Pinwheel Place